



DART

Declining
Ageing and Regional
Transformation



REGIONAL COUNCIL OF
North Karelia



Lessons learned – Political recommendations from The DART project partners

Final Conference Potsdam, 03 Sep 2012
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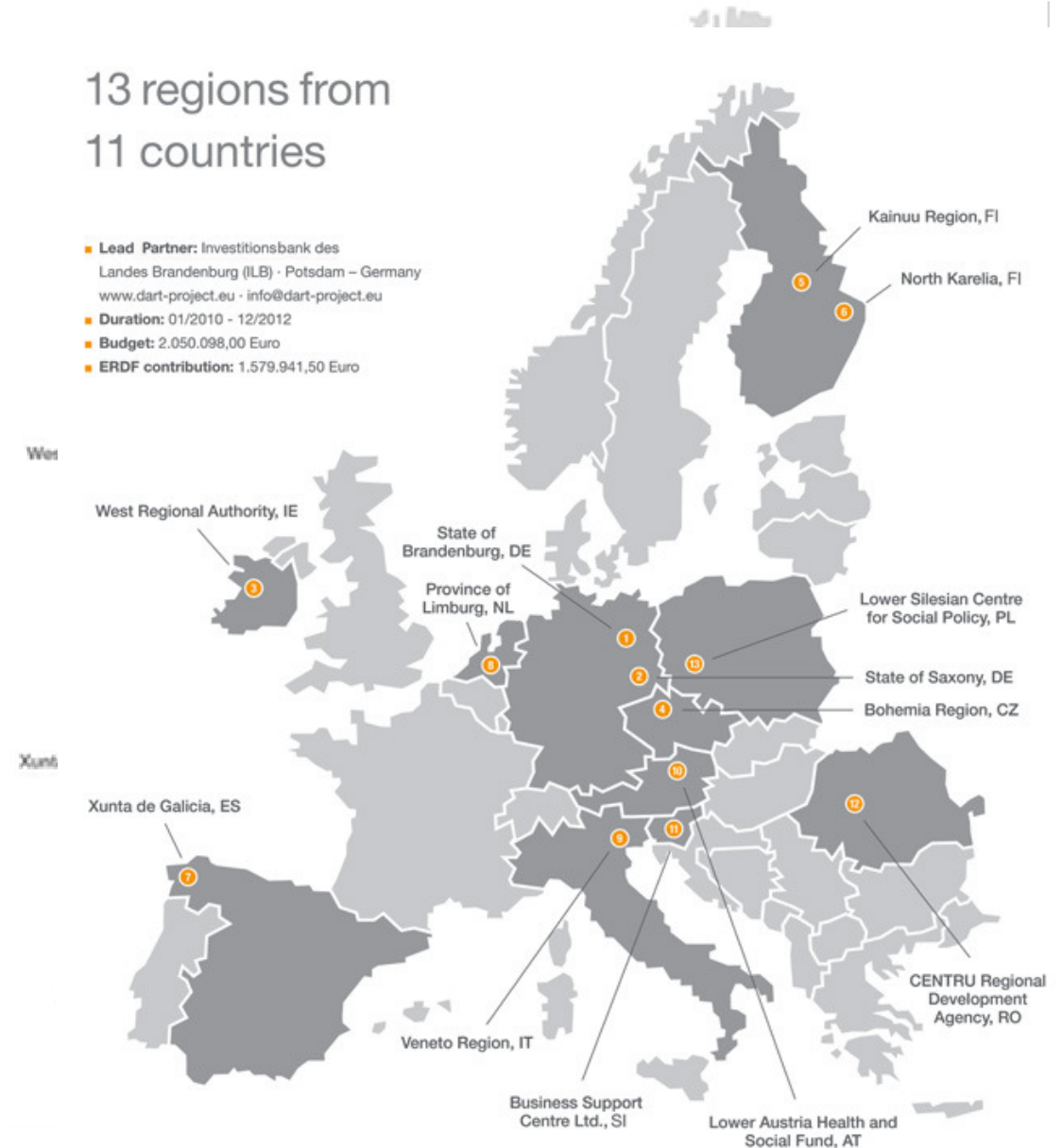
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CONTENT

- PROJECT
- PARTNERSHIP
- RECOMMENDATIONS

13 regions from 11 countries

- **Lead Partner:** Investitionsbank des Landes Brandenburg (ILB) · Potsdam – Germany
www.dart-project.eu · info@dart-project.eu
- **Duration:** 01/2010 - 12/2012
- **Budget:** 2.050.098,00 Euro
- **ERDF contribution:** 1.579.941,50 Euro





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About the DART partner regions

- Forerunners in Europe, leading the way in the challenges of demographic change
- Joint understanding and concern related to the challenges faced in declining or ageing regions
- Need to find and share qualitative solutions, innovative answers and new ways to boost multisectoral approach as well as involve regional stakeholders
- Strong commitment to European interregional cooperation and development work



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Main Objectives

- Development of integrated approach and long-term strategy
- Exchange of experiences, including identification, description, evaluation and transfer of good practices
 - target 26 good practices
 - component leader: Regional Council of North Karelia, Finland
- **Political recommendations and development of indicators**
- Impact to development and funding programmes on regional, national and European level
- Three thematic fields:
 - 1) traditional and innovative economy;
 - 2) education, life-long learning and job market;
 - 3) health and social services



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Partners and partnership

- Motivated network, well-planned process, active project partners
- Main focus varies region by region
 - declining
 - ageing
 - declining and ageing
- Database of 89 good practices
- More detailed information available on the DART website (collection of posters)



Kick-off, Maastricht, May 2010



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Political recommendations - structure and content

- Process – from Maastricht to Potsdam
(All partners involved actively)
- Connection to thematic fields via workshops
- Focus on ageing/declining regions
- Recommendations at
 - EU level
 - Member State level (Central, Regional or Local)
- Toolbox for Regions



Midterm conference, Brussels ,Nov 2011



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Recommendations – Traditional and Innovative Economy

- Awareness of the demographic change in all EU policies and actions
- Valid indicators to measure economic development
- The future EU cohesion policy should pay more attention to demographic change
- Rural development measures should be integrated into the Common Agricultural Policy
- More efforts and resources should be allocated to the potential of silver economy
- Networking between regions should be encouraged (experiences, good practises)



Economy, Conference, Dresden, April 2011



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Recommendations – Traditional and Innovative Economy

- Lack of skilled labour force
 - Conditions for job learning /training on the job
 - The provision of a high quality infrastructure (for young people to stay in a region)
- Ageing staff and life cycle proof management
 - Active age and health management in enterprises
 - Legislation should make flexible working easier (work and family)
- Different kind of entrepreneurship and business opportunities
 - Special measures to ownership succession and transfer of knowledge
 - Entrepreneurship should be encouraged (young, senior, starting...)
 - Targeted tax breaks could support employment generating enterprises
 - Landscape, natural attractiveness should be viewed as opportunities





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Recommendations – Education, life-long learning and job market

- Initiating new structures, processes and models to bridge the European market with education
- Increasing the effectiveness of post-graduate, Continuing education and adult education
- Harmonising educational systems
- Facilitating and supporting internationalisation and mobility of students and labour force

- Implementing realistic, flexible and efficient life-long learning schemes
- Ensuring good quality of education
- Better linkage of education with training and in turn the labour market
- Developing regional early-warning and forecasting systems to improve matching of skills and supply



Education, Conference Prague ,June 2011



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Recommendations - Health

- Promotion of integrated health planning
- Support of cost efficient models in health care
- Harmonisation of information systems
- Investment in primary care and preventative health care

- Supporting dynamic health systems and new technologies
- Fostering good health in an ageing Europe
- Promoting a healthy lifestyle from the youngest living years
- Developing new housing solutions for elderly



Health, Conference, Kainuu, May 2011



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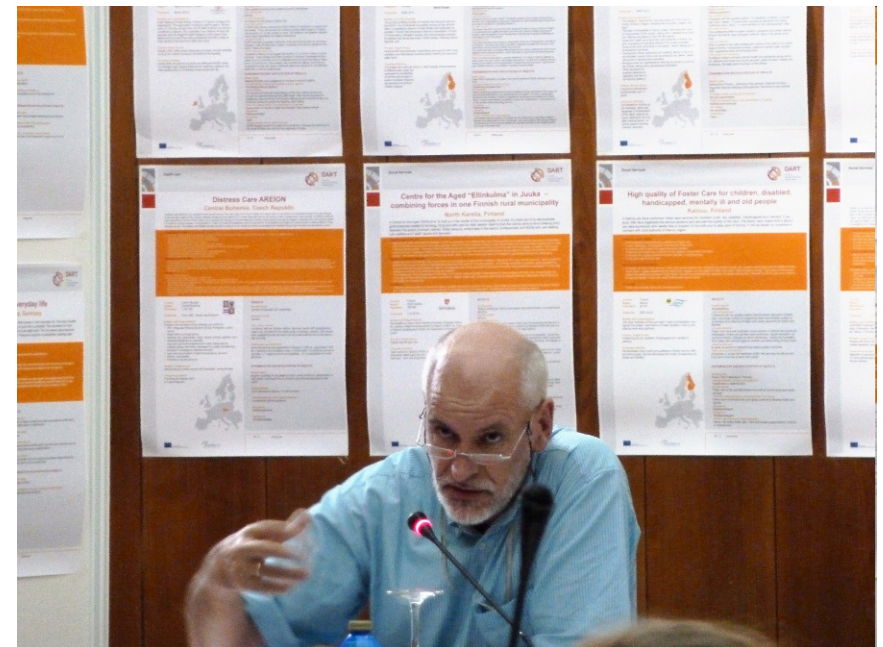


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Recommendations – Social Services

- Supporting new ICT and technology research within social care sector
- Financing mutual learning and new approaches for service delivery
- Strengthening the participation opportunities for young people – new approaches
- Providing customer-oriented, flexibly responsive and economically sustainable social services
- Planning facilities and services ... to peoples needs and choices
- Fighting against negative stereotypes
- Building up partnership and networking schemes – fostering the self-supporting capacity, citizens participation



WS Social Services, Santiago de Compostela, Spain, Sept 2011



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Recommendations – Spatial and cross sectoral planning

- Setting a focus point on demographic change
 - Defining demographic change as a cross sectoral topic
 - Standardised demographic indicators (also to counties, local units)
 - A permanent exchange of experience - regions
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- Setting a focus point on demographic change
 - Adapting national / regional spatial planning
 - Defining demographic change as a cross sectoral topic
 - A permanent exchange of experience



WS, Centru, June 2010



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Recommendations - strategies

- Every region must take action to prevent the negative impact of demographic change
- All sector strategies and notably the regional development strategy should include the future demographic developments
- Overall objective: to prevent and mitigate the negative effects of the ageing process and maintain high standards of living
- The regional strategy should cover
 - 1 Health care
 - 2 Social services
 - 3 Education, labour market
 - 4 Economy



Kranj, April 2010



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We are at the Forefront in ...

- facing the future challenges of European regions years ahead
- introducing the transferable solutions as the pilot regions
- setting strategic visions
connection to demographics
- Working actively and making initiatives in European networks
- and putting all we have learned into practise



Maastricht May 2010



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**Thank you for your attention and cooperation
on behalf of the Regional Council of North Karelia!**